



2022 Clay County 4-H Fair Book Sponsorship & Advertisement Sales Sheet

www.ClayCountyFairMo.com

July 8-9, 2022

SPONSORSHIP OPTIONS

Friends of the Fair <ul style="list-style-type: none"> Listed on Clay County Fair website Fair Book – Before Feb. 1 – Donor Name Listing 	\$10
Blue Ribbon <ul style="list-style-type: none"> Listed on Clay County Fair website Fair Book – Before Feb. 1 – Business Card Advertisement Social Media post 	\$20
Bronze <ul style="list-style-type: none"> Listed on Clay County Fair website with hyperlink (Virtual Vendor) Fair Book – Before Feb. 1 - ½ page advertisement (7" X 4.5") Social Media post Announcement of sponsorship at some Fair events 	\$40
Silver <ul style="list-style-type: none"> Logo Image displayed on Clay County Fair website with hyperlink (Virtual Vendor) Fair Book – Before Feb. 1 - Full Page Advertisement (7" X 10") Social Media posts Announcement of sponsorship at some Fair events Business image displayed at Fair 	\$80
Gold <ul style="list-style-type: none"> Logo Image displayed on Clay County Fair website with hyperlink (Virtual Vendor) Fair Book – Before Feb. 1 - Full Page Advertisement (7" X 10") Social Media posts Announcement of sponsorship at some Fair events Business image displayed at Center Stage of the Fair In Person Vendor Spot possible (Vendor must provide own insurance) 	\$200
Platinum <ul style="list-style-type: none"> Logo Image displayed on Clay County Fair website with hyperlink (Virtual Vendor) Fair Book – Before Feb. 1 - Full Page Advertisement (7" X 10") Social Media posts Announcement of sponsorship at most Fair events Business image displayed prominently at Center Stage of the Fair In Person Vendor Spot possible (Vendor must provide own insurance) 	\$500
Other Donations or Gift Cards	

Event Specific Sponsorships – Inflatables (such as bounce house, slides, interactive games)

Sponsor Prizes for Contest Events – Pie Tasting Contest with Mayors, Team Relay Challenge, Musical Extravaganza, Frisbee Relay, Pie Eating Contest, People's Choice Art Show, Pet Costume Contest.

Custom Sponsorship Package

Do you have a sponsorship package in mind? We can help create a sponsorship package for you! Contact us today! ClayCountyFairMo@gmail.com or 816-407-3490

SPONSORSHIP & ADVERTISEMENT SALES SHEET

Sponsor Information. Make sure the Name/Address/Contact Information is Correct.

Sold by 4-H Member's Name:	
4-H Club Name:	
Purchaser's / Sponsor's Name:	
Business/Company or Organization Name:	
Address:	
City, State, Zip Code:	
Phone No.:	
E-Mail Address:	
Website Address:	
Sponsor Signature:	Date:

Sponsorship Options: Check One

Emailed ads should be sent to: webere@missouri.edu

<input type="checkbox"/> Friends of the Fair		\$10
<input type="checkbox"/> Blue Ribbon	<input type="checkbox"/> Ad attached <input type="checkbox"/> Ad emailed <input type="checkbox"/> Make ad for me	\$20
<input type="checkbox"/> Bronze	<input type="checkbox"/> Ad attached <input type="checkbox"/> Ad emailed <input type="checkbox"/> Make ad for me	\$40
<input type="checkbox"/> Silver	<input type="checkbox"/> Ad attached <input type="checkbox"/> Ad emailed <input type="checkbox"/> Make ad for me	\$80
<input type="checkbox"/> Gold	<input type="checkbox"/> Ad attached <input type="checkbox"/> Ad emailed <input type="checkbox"/> Make ad for me	\$200
<input type="checkbox"/> Platinum	<input type="checkbox"/> Ad attached <input type="checkbox"/> Ad emailed <input type="checkbox"/> Make ad for me	\$500
Other Donation or Gift Cards (estimate value) (Donation details)		
I would like to sponsor an event or prizes for an event {list event or contest(s) below}		
_____)		
Payment Received (circle one)	Cash	Check
	Send Bill	

Receipt for Sponsor

Please give receipt when payment / donation is received. **Do not give receipt if being billed.**
PRESENT 4-H BOOSTER CARD TO EACH BUSINESS THAT SPONSORS OR DONATES.

Sponsor's Name
Business or Organization Name
has supported Clay County 4-H with a donation/sponsorship of:
Details of Donation/Sponsorship (Amount / Description of Items)
4-H Representative Signature:
Date:

Thank you for supporting Clay County 4-H!!

Checks may be sent to: Clay County 4-H Fair, 1901 NE 48th Street, Kansas City, MO64118.

Electronic versions of ads or logos should be in Word, PDF, PNG or JPG format and emailed to webere@missouri.edu.